

# LAYNE STRACENER

LayneStracener.com

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## EDUCATION

### Missouri State University – Springfield, MO

- Bachelor of Science in journalism | marketing minor
- 3.10/4.0 major GPA

## MEDIA EXPERIENCE

### Jefferson City News Tribune – Jefferson City, MO

Investigate facts; research; generate story ideas; conduct interviews, write breaking news, feature and enterprise stories; take photos; shoot and edit videos; and attend events and meetings related to K-12 education while adhering to tight deadlines

- Education Reporter January 2020-present

### Lee's Summit Tribune – Lee's Summit, MO

Researched and checked facts, conducted interviews, attended events, wrote a variety of stories and headlines

- Freelance Writer September 2019–November 2019

### Northeast News – Kansas City, MO

Produced an entire issue myself by writing the stories and designing the pages, wrote and edited a variety of other stories, took photos, designed graphics, produced podcasts and videos, posted content online, and used social media to engage and inform the community

- Editorial Intern May 2019–July 2019

### The Standard – Springfield, MO

Pitched story ideas at weekly meetings, wrote a variety of stories for the news and life sections and covered the diversity beat as a senior reporter

- Senior Reporter September 2018–May 2019
- Staff Reporter January 2016–September 2018

## HARD SKILLS

- Proficient in Adobe InDesign, Premier and Photoshop, Audacity, Ross Inception, WordPress, Wix
- Social media: experience with live tweeting and using Twitter, Facebook and Instagram to promote content, discover story ideas and engage and inform the community
- Knowledgeable in AP style
- Mac and PC proficient

## SOFT SKILLS

- Excellent written and verbal communication skills
- Ability to think creatively and problem solve
- Performs well under pressure and meets deadlines
- Ability to multitask